SIG 01 - B4S - Business for Society

We invite you to submit your research to explore the theme of

MANAGING WITH PURPOSE

for the EURAM 25th Conference.

We look forward to receiving your submissions

ST01_08 - Arts & Philosophy for Business and Society

Proponents:

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Short description:

This track aims at providing an open, inclusive and rigorous forum to investigate how management scholars can learn from millennial knowledge of arts and philosophy. We also contribute to the fine-grained understanding of management practices of thriving artistic, cultural, heritage and creative organizations in a context of growing digitalization of cultural institutions. We invite scholars to consider arts and philosophy not only as objects of management but as also sources from which management could learn. Accordingly, we call for contributions that build from arts management research to explore wider aspects of the relationship between arts, culture, philosophy, business and society.

Long description:

This track aims at providing an open, inclusive and rigorous forum to investigate how management scholars can learn from millennial knowledge of arts and philosophy. We also contribute to the fine-grained understanding of management practices of thriving artistic, cultural, heritage and creative organizations in a context of growing digitalization of cultural institutions.

We welcome empirical and theoretical contributions that build from arts management research to explore wider aspects of the relationship between arts, culture, creativity, philosophy, business and society. We are particularly interested in contributions investigating aesthetic and philosophic sources of organizational knowledge as a way to reframe the relationship between business and society and thus address the challenges of the future.

The dominance of the North-American business school model within the broader context of the establishment of management as an academic discipline, in the aftermath of WWII, has often concealed the dependence of this discipline on much older knowledge and practices. Philosophy and arts have been among these millennial sources of knowledge, as they led to the very archetypes of our social cohabitation and our sense-making of the world: the thought that becomes philosophy, the matter that becomes art, the sound that becomes music. That is confirmed also by the etymological meaning of "art", which derives from the Latin word Ar-tem (the practice of giving value to the human action, managing the own interest) and formerly from the Aryan root Ar (moving onwards, innovating). In the greek world, art was meant as téchne (τέχνη, craft) that nowadays evolves into téchne-logos (λόγος, discourse), hence technology.

Therefore, while the arts have long been considered as objects of management knowledge and business practices, we invite scholars to consider them as also sources from which management could learn. Such approaches resonate also with process-oriented, new materialist and posthuman knowledge, theory and methodology, which adopt rhizomatic approaches within organization studies.

In this direction, we welcome empirical and conceptual papers that address, although not exclusively, the following fields of cultural production and arts management:
- music, performing arts, dance, theatre;
- visual arts, media arts;
- cultural and creative industries;
- cultural heritage;
- museums and festivals;
- cinema, novels, comics;
- sports and e-sports;
- craft between tradition, innovation and aesthetics
- magic, mime, puppetry;
- digitalization and media technologies in cultural institutions and heritage;
- arts, philosophy and culture for sustainability, accessibility and inclusion;
- countercultures and alternative practices of art organization.

Keywords:
- Arts
- Philosophy
- Society
- Cultural and creative industries
- Craft and cultural heritage
- Technologies

UN Sustainable Development Goals (SDG):
Goal 4: Quality education; Goal 8: Decent work and economic growth; Goal 10: Reducing inequalities

Publication Outlet:
- Organizational Aesthetics
- International Journal of Arts Management
- puntOorg International Journal

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